



My Resolution to Deglorify the Pimps.

In recognition of the fact that 1.2 million children are trafficked every year for labour or sexual services and that 1 million children are thought to be exploited in the multi-billion dollar global sex industry, I, _____, hereby resolve to join the movement of children and youth to guarantee the realization of children's rights as outlined by the Convention on the Rights of the Child with a special emphasis on Articles 34 and 35. My participation in the PIMP campaign will reflect this commitment.

From _____ (dd/mm/yy) to _____ (dd/mm/yy), I will

to raise awareness of the mainstream media's misrepresentation of pimps, as well as to raise funds to bring an end to the commercial sexual exploitation of children.

All the money raised from the PIMP campaign will go towards OneChild's international partner programs. These include the prevention of child sexual exploitation through rigorous monitoring programs, legal representation for victims of child sex slavery, and rehabilitation and therapy services for those children rescued from sexual slavery.

As part of my "Resolution to Deglorify the Pimps" I am committed to raising \$ _____. To reach this goal, I will ask my community to make a pledge in support of the children. I recognize that their support is necessary to be the difference that makes the difference.

Signature:

Date:

OneChild is the first organization inspiring a movement of children and youth taking action against child sex slavery. We believe ALL children – the world's largest voiceless minority – must be free from all forms of exploitation, and able to contribute to matters that affect THEM. Through public education campaigns, advocacy initiatives and support, to prevention, rescue, rehabilitation and reintegration efforts, we make a change.